



Aicon Yachts

AICON YACHTS

RISES FROM THE PENCIL OF SERGIO CUTOLO

by Marco Pinetto

The relaunch of Aicon Yachts starts with a very strong team. After having acquired the brand, **Marc-Udo Broich** (a historic importer of Italian yachts in the States) and **John P. Venners** (an American investor with a great passion for boating) are ready to restore the splendour of the shipyard and, above all, to build their yachts in Italy in order to provide customers with the highest possible quality.

The launch of the new range of boats starts from the United States, in a market which has always been synonymous with the incredible success for **Aicon Yachts**. It is not a coincidence that over 100 of the most 500 boats the shipyard built are sailing in the Americas.

The first new model is a 66-foot flybridge which bears the signature of the famous designer Sergio Cutolo.

Mr. Cutolo, former technical director of Baglietto during its golden area and a longtime collaborator of the world's most authoritative boat manufacturers and a naval engineer, has a very long experience in the design of motoryachts. Mr Cutolo's creations include boats of all sizes (specializing in the over 150' range) and for a multitude of usages, ranging from "small-sized" luxury yachts and futuristic explorers to megayachts with lengths of up to 100 meters (over 300').



For Sergio, moreover, the collaboration with Aicon is nothing new since he has already had the opportunity to express his skills with the winged brand in the past.

We met him at the [Fort Lauderdale Boat Show](#) where, talking about the future of sailing – of which, like us, he is a fan – he told us about his new project.

Sergio, what prompted you to take up the challenge of a project that aims at relaunching the shipyard?

“ It was with great pleasure that I accepted Marc’s call. Having worked with Aicon in the past, it was a great pleasure for me to get back in touch with this glorious brand and to contribute to its relaunch. The challenge attracted me because my first intention was to build a yacht which could be totally

customizable according to the owner’s needs without however having to change the entire engineering to adapt to every particular request”.

Can you briefly outline the model you designed, the one that will drive the relaunch of Aicon Yachts?

” It’s a 66-footer that draws inspiration from one of the most successful models of the shipyard: the Aicon 64 Fly. This boat was really innovative for its time and, to some extent, it is still contemporary today. With the Aicon 66, we will introduce a modern boat of a bigger size and with an innovative design in its DNA”.

Tell us more about that. Which characteristics will the new Aicon 66 have?

“She will a boat that, while maintaining the same good performance and seaworthiness



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than the 64, will adapt these characteristics to a particularly American use. Sailing conditions in the States are often harsh, so we decided to make the boat much drier thanks to particularly flared bow sections. It’s a functional and aesthetic choice that winks at the market of American fisherman, as is the choice of equipping the 66 with wider surfaces on the main deck, both in the side-decks and in the anchor zones. The main goal is to meet the needs of a very practical clientele. We have also introduced in the 66 what has become a “must-have” accessory: the Hard Top on the flybridge”.

Sergio, if you had to summed up your new project in a single word, how would you define it?

“The project of the Aicon 66 can be summed up with the term “flexibility”. We are conscious that a part of the project must be somewhat standard; however, we have introduced some options that make the boat easily suitable for any market. Moreover, we offer various layout options for all the decks. The range currently available on the market for this type of boat is often rigid in terms of customization possibilities since it is often limited to decorative elements.

With the new Aicon 66, also thanks to my professional background, we aim to introduce a custom-made product philosophy: when a boat owner decides to spend a significant amount of money, he must be able to choose”.