

Aicon Yachts unveils the new Aicon 66 and announces partnership with Engel & Völkers

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Aicon 66, custom design and luxury

Like a tailor-made suit for special occasions, the new Aicon 66 makes **customization** her main strength.

Unveiled at **2020 Miami International Boat Show**, the new Aicon Yachts model was designed to meet the tastes of the most demanding customers.

"With the new Aicon 66 we are introducing a **custom-made product** philosophy: when a boat owner decides to spend a significant amount of money, he must be able to choose", said **Marc-Udo Broich**, Chairman of Aicon Yachts, the historic Italian shipyard that has written a piece of boating history with its high-end yachts.

Today, with more than 500 yachts sailing in the world, Aicon looks to the future with a new range of yachts designed by **Sergio Cutolo**, one of the most prestigious designers in the world. As mentioned above, Aicon Yachts has an all-Italian heart. The new shipyard, in fact, is based in Sicily. A 100,000-square-foot facility that has all the necessary space and equipment to



Marc-Udo Broich

Innovation and productive integration enhance the seaworthiness that has made Aicon yachts famous all over the world.



satisfy the **Aicon 360 Vertical Integration**

production philosophy. The new Aicon 66 is the emblem of this production philosophy, whose key elements are innovation and in-house production, without having to resort to external processes.

The new Aicon yachts are therefore cutting-edge but preserve the historic excellent performance and seaworthiness that have made Aicon yachts famous all around the world.

“Sailing conditions, especially in the States, are often harsh, so we decided to make the boat much drier – said designer Sergio Cutolo – It’s a functional and aesthetic choice that winks at the market of American fisherman, as is the choice of equipping the 66 with wider surfaces on the main deck, both in the side-decks and in the bow section.

We have also introduced in the 66 what has become a “must-have” optional accessory: the **Hard Top** on the flybridge”.



Sergio Cutolo, Marc-Udo Broich & John Venners



Aicon 66: maximum freedom of customization even... in the interiors

But the elements that most characterizes the Aicon 66 is the opportunity to customize the interiors to customers' liking, as designer **Giuseppina Arena** explained. Something missing in today's luxury boat market.



“Form follows function, to quote the American father of modernism”, said Giuseppina Arena.

*” The objective is to detach ourselves from the usual trends, studying something new and innovative. An other important point is the **interaction between indoor and outdoor environments**, made so that the two areas are well-connected with each other and, above all, usable”.*

In addition to the new Aicon 66, Aicon Yachts also announced an important partnership with **Engel & Völkers Yachting** (based in Newport Beach, California), as the exclusive representative for Aicon Yachts in the USA.

This way, the Aicon Yachts brand is relaunched under the leadership of Chairman & CEO **Marc-Udo Broich** and his partner **John Vennors**.



Giuseppina Arena, Sergio Cutolo & Marc Udo Broich

“ We are thrilled with our partnership with Engel & Völkers”, said Marc -Udo Broich. ” This brand is recognized as the premier global entity in offering first-class service to its clients both in real estate and yachting sector, and together we will set new standards in the yachting world that our clients expect and deserve”.



Clients are assisted from the beginning

The yacht experience begins with trained advisors educating and walking clients through every step of process. “ At Engel & Völkers, providing exceptional personalized experiences to our clients has been at the core of our business for more than 40 years“, said **Paul Benson**, license partner of Engel & Völkers Yachting. ” Our partnership with Aicon Yachts and shared passion for the yachting culture will result into many exciting opportunities for our clients, now and in the future”.

” We couldn’t be more excited to represent this stunning series of yacht” said Walter Johnson, president of Engel & Völkers Yachting’s Newport Beach location. “We know that many clients will be attracted by the opportunity to fully customize their yachts through Aicon and we look forward to helping them do so”.

In short, with such premises, if you want to sail in total safety and elegance, you know whom to entrust your “tailor-made suit” to.



Aicon Yachts – Aicon Yachts staff Established in 1993, Aicon Yachts designs and builds top quality luxury yachts. The shipyard is based in Sicily and has always worked in close contact with the world of luxury. Customization has been its core philosophy since the beginning and the shipyard still maintains this tradition. From the '90s to today, Aicon Yachts has never betrayed the distinctive soul and passion of Made in Italy, which have allowed the shipyard to excel in Europe and in the world, as demonstrated by the Aicon 56, launched in 2001 and awarded at 2002 Cannes Yachting Festival. The success was repeated in 2005 with the Aicon 64 Fly, which won the **World Yacht Trophy**.

Since then, Aicon Yachts has built many other models between 52 and 85 feet in length, each of which has received as many awards worldwide. The Aicon Yachts brand was reborn in 2019, after being acquired and integrated into a new group. This is the ambitious mission: to revolutionize the nautical segment of yachts between 60 “and 100” through custom manufacturing made by expert shipwrights. The new Aicon Yachts 66 is the first of four new models that will allow owners to make their dreams come true in every detail. The new Aicon Group will integrate American engineering with the best Italian craftsmanship.

Engel & Völkers Yachtin – Engel & Völkers is a global luxury brand. Founded in **Hamburg** in 1977, **Engel & Völkers** draws on its prestigious European history to offer a new approach to real estate with special focus on customization in very step of the process, from purchase to sale.

In 2020, Engel & Völkers inaugurated its first yachting division in the **Unites States** and **South America**. The division is specialized in purchasing, selling and chartering services. Engel & Völkers Yachting has also opened new offices in Monaco and Antibes, in southern France.

Aicon 66 : Technical Specifications

LOA	21,3 mt
Max Beam	5,45 mt
Draft	1,6 mt
Engines	2 x MAN D2868 1.200 Hp
Displacement	38 t
Fuel Capacity	4.000 lt
Fresh Water capacity	900 lt



Joni Scarpolini

Journalist and travel blogger, I like to unpack and redo the suitcase, hold the reflex around the neck and type emotions, preferably about sea view. As soon as I can, I bow to Sardinia, my isla bonita.