

## AICON YACHTS UNVEILS THE FIRST YACHT OF THE NEW SERIES: AICON 66

Monday, February 17, 2020 9:50 AM



Aicon Yachts, the historic Italian shipyard that has written a piece of boating history with its high-end yachts, today has unveiled the first, already in production, yacht of the new series: the new Aicon 66.

“With more than 500 boats sailing in the world, Aicon is excited to look to the future with a new range of yachts designed by Sergio Cutolo, one of the most prestigious designers in the world,” said Marc-Udo Broich, Aicon Yachts Chairman

GIUSEPPINA  
ARENA | ARCHITECTURE  
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advertising

“There exists a desire for high-end, custom yachts to meet the specific needs of passionate yachtsmen, and Aicon fulfills that desire to the highest degree. With the new Aicon 66 we are introducing also a custom-made product philosophy: when a boat owner decides to spend a significant amount of money, he must be able to choose.”

The new Aicon Yachts shipyard is located in Sicily, a 100,000 square foot facility that has all the necessary space and equipment to satisfy the “360 Vertical Integration” Aicon production philosophy. During the press event Aicon unveiled the complete yacht renderings by AICON’s naval architect / engineer Sergio Cutolo, Principal of Hydro-Tec.

"The new Aicon 66 is a modern Italian yacht with an innovative design. She offer the same superior performances and seaworthiness that made Aicon Yachts so famous. Boating conditions, especially in the States, are often harsh, so we decided to make the boat much drier thanks to its unique flared bow section. "said world famous designer Cutolo.

Cutolo continued, "It's a functional and aesthetic choice that winks at the market of American fisherman, as is the choice of equipping the 66 with wider surfaces on the main deck, both in the side-decks and in the anchor zones. We have also introduced in the 66 what has become a "must-have" optional accessory: the Hard Top on the flybridge"

Designer Giuseppina Arena unveiled a conceptual interior at the event that coincided with the Miami Yacht Show. New AICON owners will have the opportunity to customize the interiors to their liking. Something missing in today's market in this size boat.

"Form follows function, to quote the American father of modernism, the objective is to detach ourselves from the usual trends, studying something new and innovative. An important point is the interaction between indoor and outdoor environments, made so that the two areas are well connected and, above all, usable", said Giuseppina.



Aicon Yachts unveils the new Aicon 66 and announce Partnership with Engel & Völkers

Today Aicon Yachts also announced a very important and strategic partnership, designating Engel & Völkers Yachting, based in Newport Beach, California as the exclusive representative for Aicon Yachts. This announcement comes as Aicon Yachts, known for its luxurious Italian design and craftsmanship, relaunches under the leadership of Chairman & CEO Marc-Udo Broich and his partner John Vennors as the only customized yacht builder focused on the 60 to 85 foot segment.

"We are thrilled with our partnership with Engel & Völkers" said Marc -Udo Broich "The brand is recognized as the premier global entity in offering first-class service to its clients both in real estate and yachting, and together we will set new standards in the yachting world that our clients expect and deserve."

“The yachting experience begins with trained advisors educating and walking clients through every step of the process, and at Engel & Völkers providing exceptional, personalized experiences to our clients has been at the core of our business for more than 40 years,” said Paul Benson, license partner of Engel & Völkers Yachting. “It’s been an exciting few weeks for us, and our partnership with Aicon Yachts and shared passion for the yachting culture and delivering the highest levels of client experience will open up so many exciting opportunities for our clients now and in the future.”

“Our team couldn’t be more excited to represent this stunning collection of yachts,” said Walter Johnson, president of Engel & Völkers Yachting’s Newport Beach location. “We know many clients will be attracted to the opportunity to further customize their yachting experiences through Aicon and look forward to helping them do so.”